

# Matt Wolfinger

<https://matthewolfinger.github.io/portfolio-site/folio>

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Boston, MA

## EDUCATION

December 2021	Master of Arts: Journalism
	<ul style="list-style-type: none"><li>• Northeastern University - Boston, Massachusetts</li></ul>
May 2019	Bachelor of Arts: Communication
	<ul style="list-style-type: none"><li>• DeSales University - Center Valley, Pennsylvania</li></ul>

## EMPLOYMENT HISTORY

April 2024 – Feb 2025 Boston, Massachusetts	<b>ConsumerAffairs</b> Freelance Data Reporter <ul style="list-style-type: none"><li>• Produced multiple stories per month on strict deadlines covering topics sourced from publicly available data and internal surveys</li><li>• Collaborated with team of journalists to brainstorm unique angles for stories and Datawrapper charts</li><li>• Cleaned and organized massive datasets to streamline analysis and visualization</li></ul>
June 2022 – May 2023 Denver, Colorado	<b>Denver Business Journal</b> Data Reporter <ul style="list-style-type: none"><li>• Collected and analyzed company and industry data to produce weekly industry lists using public documents, surveys, and other relevant sources</li><li>• Covered the cannabis beat, interviewed sources, and crafted data-driven content for print and online publication</li><li>• Created infographics to visualize findings and support other reporters' work</li></ul>
Apr 2022 – May 2022 Boston, Massachusetts	<b>The Scope</b> Freelance Reporter <ul style="list-style-type: none"><li>• Pitched and wrote multiple stories covering labor organizing and union-busting in the greater Boston area</li><li>• Supplemented award-winning reporting with data on the scale of Starbucks unionization efforts nationwide</li><li>• Photographed protests and interviewed sources on the ground</li></ul>
May 2021 – Aug 2021 Boston, Massachusetts	<b>InnoLead</b> Data Journalist Intern <ul style="list-style-type: none"><li>• Created interactive data visualizations through Tableau</li><li>• Utilized HTML and CSS to embed visualizations</li><li>• Pitched and wrote stories covering business innovation</li><li>• Used Microsoft Excel to clean and analyzed data</li></ul>
July 2019 – Sept 2020 Fort Washington, Pennsylvania	<b>Pi Dental Center</b> Digital Media Manager <ul style="list-style-type: none"><li>• Worked alongside office staff and personnel to craft social media campaigns</li><li>• Utilized Adobe Illustrator, Photoshop, and Premiere to create content</li><li>• Digitized patient records to streamline the appointment making process</li></ul>

## SKILLS

Fluent in HTML and CSS

JavaScript (D3 and jQuery)

Some Python, R, and SQL

Adobe Creative Suite (Illustrator, InDesign, Premiere, and After Effects)

Newsroom and CMS experience

Knowledge of AP Style

ArcGIS and QGIS

Flourish, Datawrapper, and Tableau