

Matt Wolfinger

<https://mattewolfinger.github.io/portfolio-site/folio>

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Boston, MA

EDUCATION

December 2021	Master of Arts: Journalism <ul style="list-style-type: none">Northeastern University - Boston, Massachusetts
May 2019	Bachelor of Arts: Communication <ul style="list-style-type: none">DeSales University - Center Valley, Pennsylvania

EMPLOYMENT HISTORY

April 2024 – April 2025 Boston, Massachusetts	ConsumerAffairs Freelance Data Reporter <ul style="list-style-type: none">Produces multiple stories per month on strict deadlines covering topics sourced from publicly available data and internal surveysCollaborates with team of journalists to brainstorm unique angles for stories and Datawrapper chartsCleans and organizes massive datasets to streamline analysis and visualization
June 2022 – May 2023 Denver, Colorado	Denver Business Journal Data Reporter <ul style="list-style-type: none">Collected and analyzed company and industry data to produce weekly industry lists using public documents, surveys, and other relevant sourcesCovered the cannabis beat, interviewed sources, and crafted data-driven content for print and online publicationCreated infographics to visualize findings and support other reporters' work
Apr 2022 – May 2022 Boston, Massachusetts	The Scope Freelance Reporter <ul style="list-style-type: none">Pitched and wrote multiple stories covering labor organizing and union-busting in the greater Boston areaSupplemented award-winning reporting with data on the scale of Starbucks unionization efforts nationwidePhotographed protests and interviewed sources on the ground
May 2021 – Aug 2021 Boston, Massachusetts	InnoLead Data Journalist Intern <ul style="list-style-type: none">Created interactive data visualizations through TableauUtilized HTML and CSS to embed visualizationsPitched and wrote stories covering business innovationUsed Microsoft Excel to clean and analyzed data
July 2019 – Sept 2020 Fort Washington, Pennsylvania	Pi Dental Center Digital Media Manager <ul style="list-style-type: none">Worked alongside office staff and personnel to craft social media campaignsUtilized Adobe Illustrator, Photoshop, and Premiere to create contentDigitized patient records to streamline the appointment making process

SKILLS

Fluent in HTML and CSS	Newsroom and CMS experience
JavaScript (D3 and jQuery)	Knowledge of AP Style
Some Python, R, and SQL	ArcGIS and QGIS
Adobe Creative Suite (Illustrator, InDesign, Premiere, and After Effects)	Flourish, Datawrapper, and Tableau